



# BRADLEY COWDEN

GRAPHIC DESIGNER / WELDER / ARTIST

## EXPERIENCE

2020 - Present

### FORMS & SURFACES

#### Robotic Welding Technician

As a robotic welding technician, I applied both welding and programming skills to utilize and edit programs using various robot welders. Along with this, I aided in manual fabrication using MIG and TIG welding processes.

2016 - 2019

### PURERED INTEGRATED MARKETING

#### Production Artist Team Leader

Starting as a production artist at PureRED, I helped create visual layouts & designs for circular & digital advertisements for clients such as AWG, Supervalu, Heinz, Sears, & Lowes Foods. I carried out tasks such as photo editing in Adobe Photoshop, typesetting in Adobe InDesign, logo and brand design in Adobe Illustrator, and various other roles.

2015 - 2016

### COPPOLA ADVERTISING

#### Graphic Designer

As the sole graphic designer, I was responsible for designing logos, brand identities, signs, advertisements, websites, store front mock-ups, billboards, vinyl decals, business cards, and many more across programs such as Adobe, InDesign, Illustrator, and Photoshop. I also assisted in the fabrication and installation of various signage products.

2014

### FREELANCE BOOK ILLUSTRATION

#### Illustrator

As an independent illustrator, I worked to mimic a previous illustrator's style in order to finish illustrations for a children's book by creating traditional first proof sketches and digitizing drawings in programs such as Adobe Photoshop.

## CONTACT

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## EDUCATION

2014 - 2015

### WELDING TECHNOLOGY

CCAC • Certificate

2019 - 2020

### GRAPHIC DESIGN

Bradford School • Associate Degree

## INDUSTRY CERTIFICATIONS

2019

AWS DI.5 Welding Certification

## PROFESSIONAL SKILLS

- Adobe InDesign, Illustrator, Photoshop, After Effects, Premiere, & Acrobat
- Microsoft Word, Excel, & PowerPoint
- Document Layout
- Vinyl Cutting & Application
- Sign Installation
- Web Development
- Traditional/Digital Illustration
- TIG/MIG/SMAW Welding Processes
- Metal Fabrication

## ACHIEVEMENTS

- Eagle Scout Rank (Boy Scouts of America)
- Order of the Arrow Ordeal Inductee
- P.A. Game Commission Wildlife Conservation Award
- U.S. Marine Corps League Good Citizenship Award